



## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Destinations Wisconsin invites you to be an important part of the 2024 [Destinations Wisconsin Fall Tourism Conference](#), November 14 & 15 in Appleton. As a sponsor or exhibitor, you will have the opportunity to network with more than 220 Wisconsin tourism professionals from destination marketing organizations, events, attractions, lodging properties, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you great exposure in a fun, educational and small-group atmosphere.

### Opening Luncheon and Keynote Sponsor - \$2000 (Sold Out)

- Signage at luncheon
- 3-5 minutes welcome remarks
- Complimentary conference registration for two company representatives\*
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- Full page ad and logo in conference notebook
- Logo on conference Website
- Listing on conference marketing materials
- Exclusive sponsorship

### Breakfast Sponsor - \$1700 (Sold Out)

- Signage at Breakfast
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- 3-5 minutes welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 2-sponsor limit

### Closing Luncheon Sponsor - \$1700 (Sold out)

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- 3-5 minutes welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 2-sponsor limit

### Reception Sponsor - \$1200 (Sold out)

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 3-sponsor limit

### Afternoon or Morning Break Sponsor - \$800 (1 remaining)

- Signage at Thursday Afternoon or Friday morning break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative\*
- Half-page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 3-sponsor limit per break

### Marketplace Exhibitor - \$550

- Logo in conference materials
- Complimentary registration for one company representative\*
- Exhibit table at the Thursday evening Marketplace & Reception
- *Optional add on: ½ Page Ad in Conference Program - \$150*

### Destinations Wisconsin Corporate Partner Option - \$350

- Add \$350 to your fee and become a 2025 corporate partner to Destinations WI. Benefits include a presentation opportunity at a 2024 board meeting, member contact list, logo and link on DestinationsWisconsin.com.

*\*Additional company representative registrations are offered at a reduced rate of \$110.*

**CONTACT JULIA HERTEL AT  
[jhertel@destinationswisconsin.com](mailto:jhertel@destinationswisconsin.com) OR 608-837-6693 TO RESERVE A SPOT OR FOR MORE INFORMATION. ONLINE REGISTRATION WILL BE AVAILABLE IN SEPTEMBER.**