



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Destinations Wisconsin invites you to be an important part of [our 2022 Wisconsin Fall Tourism Conference](#), November 10 & 11 in Wisconsin Dells. As a sponsor or exhibitor, you will have the opportunity to network with 150-200 Wisconsin tourism professionals from destination marketing organizations, events, attractions, lodging properties, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you great exposure in a fun, educational and small-group atmosphere.

Opening Luncheon and Keynote Sponsor - \$2100 (Sold)

- Signage at luncheon
- Welcome remarks
- Complimentary conference registration for two company representatives*
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- Full page ad and logo in conference binder
- Logo on conference Website
- Listing on conference marketing materials.
- Exclusive sponsorship
- Complimentary 2023 Destinations WI Corporate Partnership

Breakfast Sponsor - \$1600 (Sold)

- Signage at Breakfast
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- Exclusive sponsorship

Closing Luncheon Sponsor - \$1600

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- Exclusive sponsorship

Reception Sponsor -\$1100 (Sold)

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 2-sponsor limit

Afternoon or Morning Break Sponsor -\$700 (Sold)

- Signage at Thursday Afternoon or Friday morning break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Half-page ad and logo in conference notebook
- Logo on Website
- Listing on conference marketing materials.
- 4-sponsor limit

Marketplace Exhibitor - \$500

- Logo in conference materials
- Complimentary registration for one company representative*
- Exhibit table at the Thursday evening Marketplace & Reception
- *Optional – Add \$150 for an ½ page ad in the conference notebook*

Destinations Wisconsin Corporate Partner Option - \$300

- Add \$300 to your fee and become a 2023 corporate partner to Destinations WI. Benefits include a presentation opportunity at a 2023 board meeting, member contact list, logo and link on DestinationsWisconsin.com.

**Additional company representative registrations are offered at a reduced rate of \$100.*

CONTACT JULIA HERTEL AT jhertel@destinationswisconsin.com OR 608-837-6693 FOR MORE INFORMATION. ONLINE REGISTRATION WILL BE AVAILABLE IN SEPTEMBER.