



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Destinations Wisconsin invites you to be an important part of [our 2021 Wisconsin Fall Tourism Conference](#), November 4 & 5 in La Crosse. As a sponsor or exhibitor, you will have the opportunity to network IN PERSON with nearly 200 Wisconsin tourism professionals from convention & visitor bureaus, chambers of commerce, events, attractions, lodging properties, marketing agencies, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you great exposure in a LIVE fun, educational and small-group atmosphere.

Opening Luncheon and Keynote Sponsor - \$2100 (Sold)

- Signage at luncheon
- Welcome remarks
- Complimentary conference registration for two company representatives*
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Full page ad and logo in conference binder
- Logo on conference Website
- Listing on conference emails and other conference materials.
- Exclusive sponsorship
- Complimentary 2022 WACVB Corporate Partnership

Breakfast Sponsor - \$1600 (Sold)

- Signage at Breakfast
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

Closing Luncheon Sponsor - \$1600 (sold)

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

Reception Sponsor - \$1100 (Sold)

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Website
- Listing on conference emails and other conference materials.
- 2-sponsor limit

Afternoon & Morning Break Sponsor - \$700 (Afternoon Sold)

- Signage at Thursday Afternoon Break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Half-page ad and logo in conference notebook
- Logo on Website
- Listing on conference emails and other conference materials.
- 3-sponsor limit.

Marketplace Exhibitor - \$500

- Logo in conference materials
- Complimentary registration for one company representative*
- Exhibit table at the Thursday evening Marketplace & Reception
- *Optional – Add \$150 for an ½ page ad in the conference notebook*

Destinations Wisconsin Corporate Partner Option - \$300

- Add \$300 to your sponsor/exhibitor fee and become a 2022 corporate partner to Destinations WI. Benefits include a presentation opportunity at a 2022 board meeting, member contact list, logo and link on Destinations WI's website, and opportunity to have literature distributed at board meetings.

*Additional company representative registrations are offered at a reduced rate of \$100.

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FOR MORE INFORMATION. ONLINE REGISTRATION
WILL BE AVAILABLE IN SEPTEMBER.