

2021 Wisconsin Fall Tourism Conference Attendees

First Name	Last Name	Position	Organization	Primary Email
Kate	Abbe	Partner Engagement/marketing	Elkhorn Area Chamber of Commerce Tourism Center Inc.	Kate@elkhornchamber.com
Amy	Albright	Executive Director	Oshkosh Convention & Visitors Bureau	amy@visitoshkosh.com
Benny	Anderson	Executive Director	Visit Eau Claire	benny@visiteauclaire.com
Jeff	Anderson	Regional Tourism Specialist	Wisconsin Department Of Tourism	janderson@travelwisconsin.com
Nicole	Anderson	Plaza Director	Main Street Marshfield	plazadirector@mainstreetmarshfield.com
Jesse	BaDour	Marketing And Event Coordinator	Welcome To Glendale	Jesse@WelcometoGlendale.com
Sherry	Beckman	Executive Director	Hayward Lakes VCB	sherry@haywardlakes.com
Leanna	Bender	Administrative Outreach Specialist	Pepin County Land Conservation and Planning Department	lbender@co.pepin.wi.us
Phil	Berndt	Membership Director	Destination Door County	phil@doorcounty.com
Dave	Blank	President/ceo	Real Racine	dave@realracine.com
Tracy	Bliss	Director Of Marketing And Public Relations	Visit Beloit	tracy@visitbeloit.com
Jackie	Boos	Tourism Director	Go Chippewa County	jackie@chippewachamber.org
Matthew	Bosen	Director Of Sales And Servicing	Visit Beloit	matt@visitbeloit.com
Laura	Bradley	Senior Marketing & Sales Manager	Destination Door County	laurab@doorcounty.com
Angie	Briggs	VP, Industry Relations	U.S. Travel Association	abriggs@ustravel.org
Sara	Brish	Executive Director	Stevens Point Area Cvb	sara@stevenspointarea.com
Shane	Brossard	Director of Marketing & Advertising	Wisconsin Department of Tourism	sbrossard@travelwisconsin.com
Jon	Brunt	Sales & Logistics Director	Vector & Ink	jon@vectorandink.com
Jill	Brzeski	President/CEO	Boelter + Lincoln	jbrzeski@boelterlincoln.com
Jaime	Buege	Director Of Digital Marketing	Real Racine	jaime@realracine.com
Jeremiah	Burish	Director Of Sports Sales	Explore La Crosse	burish@explorelacrosse.com
Cindy	Burzinski	Director	Vilas County Tourism & Publicity	ciburz@vilascountywi.gov
Julia	Carabelli	Student / Marketing Engagement Intern	University of Wisconsin - La Crosse / Explore La Crosse	julia.carabelli21@gmail.com
Deb	Carlson	Director Of Membership & Grants	Explore La Crosse	carlson@explorelacrosse.com
Kellie	Carper	Exec. Director	Whitewater Area Chamber of Commerce & Tourism Council	info@whitewaterchamber.com
Demi	Cimiaskaite	Marketing Manager	Visit Eau Claire	demi@visiteauclaire.com
Christine	Clapper	Executive Director	Elkhorn Area Chamber of Commer	Chris@elkhornchamber.com
Nicole	Claude	Marketing Associate	Visit Marshfield	claudenicole@visitmarshfield.com
David	Cooks	Speaker Author Podcast Host	David Cooks Enterprises, Llc	davidcooksenterprises@gmail.com
Dana	Crosson	Group Sales Manager	Visit Eau Claire	Dana@visiteauclaire.com
Ashley	DeMuth	CEO	Menomonie Area Chamber & Visitor Center	ceo@menomoniechamber.org
Ann	Deuser	Executive Director	WELCOME TO GLENDALE	Ann@welcometoglendale.com
Megan	Divyak	Membership And Marketing Manager	Tomah Chamber and Visitors Center	mdivyak@tomahwisconsin.com
WENDY	Dobrzynski	Executive Director	Circle Wisconsin	wendy@circlewisconsin.com
Jenna	Donald	Digital Marketing Consultant	McDaniels Marketing	jdonald@mcdmarketing.com
Haleigh	Doyle	Director of Media & Marketing	Explore La Crosse	doyle@explorelacrosse.com
Laura	Ebbers	Advertising & Promotions Coordinator	Elkhart Lake Tourism	laura@elkhartlake.com
Jonathan	Eckelberg	Executive Producer	Eckelberg Productions	eckelberg.jon@gmail.com
Cameryn	Ehlers-Kwaterski	Executive Director	Destination Sturgeon Bay	cameryn@sturgeonbay.net
Kathleen	Eickhoff	Executive Director	Elkhart Lake Tourism	kathleen@elkhartlake.com
Bill	Elliott	President & CEO	Wisconsin Hotel & Lodging Association	belliott@wisconsinlodging.org
Carol	Fahrenkrog	Interim Executive Director	Bayfield Chamber & Visitor Bureau	carol@bayfield.org
Nikky	Farmakes	Marketing Director	Travel Superior	nikky.farmakes@superiorchamber.org
Julie	Fox	Nw Regional Tourism Specialist	WI Dept Of Tourism	jfox@travelwisconsin.com
A.J.	Frels	Executive Director	Explore La Crosse	frels@explorelacrosse.com

Ashley	French	Vice President of Administration & Finance	Discover Green Bay	ashley@greenbay.com
Rob	Gard	Director PR & Communications	Destination Madison	gard@visitmadison.com
Patty	Gauthier	Executive Director	Manitowish Waters Chamber Of Commerce	director@manitowishwaters.org
Allison	Gohlke	Event & Marketing Coordinator	Green Lake Area Chamber Of Commerce	allison@visitgreenlake.com
Deanna	Goodwin	Director Of Marketing & Communications	Visit Lake Geneva	deanna@visitlakegeneva.com
Deena	Grabowsky	Executive Director	Antigo/Langlade County Chamber & Visitors Center	antigocc@frontier.com
Robert	Grover	Economic Development & Tourism Coordinator	Trempealeau County Tourism	rob.grover@co.trempealeau.wi.us
David	Guepfer	Food And Beverage Manager	La Crosse Center	dguepfer@lacrossecenter.com
Brent	Hanifl	Media Director	River Travel Media	brent@rivertravel.org
Kaitlin	Hanson	Visitor Experience & Outreach Director	Washburn County Tourism	assistant@washburncounty.org
Shelly	Harkins	Director, Industry & Agency Services	Wisconsin Department of Tourism	sharkins@travelwisconsin.com
Kortnee	Hass	Digital Marketing	Discover Wisconsin	kortneeh@discovermediaworks.com
Leah	Hauck-Mills	Communications Manager	Wisconsin Dells Visitor and Convention Bureau	Leah@wisdells.com
Kenzi	Havlicek	Director Of Marketing	Visit Eau Claire	kenzi@visiteauclaire.com
Lauren	Head	Social Media & Marketing Coordinator	Explore La Crosse	head@explorelacrosse.com
Carey	Hegge	Director Of Tourism Services	Explore La Crosse	hegge@explorelacrosse.com
Amanda	Hein	Vp And Logistics Coordinator	Hudson Hot Air Affiar	ajlikewise@gmail.com
Kristine	Hillmer	President & Ceo	Wisconsin Restaurant Association	khillmer@wirerestaurant.org
Michelle	Hoch	Director of Finance & Human Resources	Explore La Crosse	hoch@explorelacrosse.com
Laura	Hook	Executive Director	Adams County Chamber of Commerce and Tourism	chamber@visitadamscountywi.com
Sarah	Howard	Marketing And Communications Director	Pleasant Prairie Convention & Visitors Bureau	Sarah@visitpleasantprairie.com
Heather	Hudak	Student	Uw - La Crosse	hudak5486@uwlax.edu
Hilary	Igl	Visual Editor	Wisconsin Department Of Tourism	higl@travelwisconsin.com
Kim	Jankowski	Commissioner	Oak Creek Tourism Commission	kim.jankowski@usbank.com
Jon	Jarosh	Director Of Communications & Pr	Destination Door County	jon@doorcounty.com
Jodi	Jensem	Sales And Service	Oshkosh Convention & Visitors Bureau	jodi@visitoshkosh.com
Linda	John	Owner	Linda John Consulting, Llc	linda@lindajohnconsulting.com
Adam	Johnson	Sales Manager	Zartico	adam.johnson@zartico.com
Lori	Johnson	Meeting & Group Sales Director	Janesville Area Convention & Visitors Bureau	meetings@janesvillecvb.com
Kelly	Kaeplinger	Account Executive	Statepoint Media, Inc.	kelly@statepointmedia.com
Deb	Kawleski	Owner	The Cottage Keeper	rentals@cottagekeeper.com
Hannah	Klein	Director Of Partnerships	Stevens Point Area Cvb	hannah@stevenspointarea.com
Meredith	Kleker	Executive Director	Wisconsin Rapids Area Cvb	mkleker@Visitwisrapids.com
Jennifer	Koppelman	Creative Marketing Manager	State of Wisconsin, Department of Tourism	jkoppelman@travelwisconsin.com
Malia	Kuhn	Member	Sw Itbec	wetherby@centurytel.net
Nora	Lahl	Director Of Client Engagement	Lightburn	nora@lightburn.co
Kathy	Lindbloom	Real Racine Board Member	Village of Waterford	klindbloom@waterford.wi.org
Emily	Lorenz	Senior Marketing Specialist	Wisconsin Department Of Tourism	elorenz@travelwisconsin.com
Chris	Lukenbill	Co-founder	Shrpa	chris@shrpa.com
Jodi	Maguire	Office Manager	Wausau/central Wisconsin CVB	JMaguire@visitwausau.com
Tourism	Manager	Tourism Manager	Menomonie Area Chamber & Visitor Center	tourism@menomoniechamber.org
Melissa	Martinez	Director	Washburn Area Chamber Of Commerce	director@washburnchamber.com
Anna	Matel Antoine	Town Of Brookfield Tourism Director	Discover Brookfield	anna@discoverbrookfield.com
Ashley	McCallum	Social Media Manager	Janesville Area Convention And Visitors Bureau	communications@janesvillecvb.com
Matt	McLean	Executive Director	Visit Marshfield	mclean.matt@visitmarshfield.com
Mary	Mcphetridge	Executive Director	Ashland Area Chamber of Commerce	info@visitashland.com
Lisa	Meier	Executive Director	Green Lake Area Chamber Of Commerce	lisa@visitgreenlake.com

Nick	Meisner	Vice President Of Digital Marketing & Communicat	Discover Green Bay	nick@greenbay.com
Susan	Melton	Marketing Director	Janesville Area Convention & Visitors Bureau	marketing@janesvillecvb.com
Whitney	Meza	Social Media & Content Specialist	Destination Door County	whitney@doorcounty.com
Cindy	Micha	Sales Executive	Nei-turner Media Group	csmith@ntmediagroup.com
Ben	Morgan	Director Of Group Sales & Sports Servicing	Explore La Crosse	morgan@explorelacrosse.com
Robert	Moses	President/ceo	Prairie Du Chien Area Chamber Of Commerce & Tourism Coun	rpmddccoc@mhtc.net
Pat	Nash	Director Of Visitor Services	Destination Door County	pat@doorcounty.com
Laura	Nelson	Tourism & Business Relations Manager	Oak Creek Tourism Commission	lnelson@oakcreekwi.gov
Ev	Nerbonne	Director	Hudson Hot Air Affair	epnerbonne@baldwin-telecom.net
Paula	Nevarez	Leisure Services Assistant	Oak Creek Tourism Commission	pnevarez@oakcreekwi.gov
Shannon	Novotny	Director Of Client Services	Boelter + Lincoln	snovotny@boelterlincoln.com
Andrew	Nussbaum	SW Regional Tourism Specialist	Wisconsin Department of Tourism	anussbaum@travelwisconsin.com
Nick	Ockwig	Badger State Games Director	Wausau/Central Wisconsin CVB	NOckwig@visitausau.com
Mari	Olson	Marketing Manager	Middleton Tourism	molson@cityofmiddleton.us
Matthew	Olson	President	Signalfire	matthew@signalfire.us
Josh	Ostermann	Business Development	Discover Wisconsin	josh@discovermediaworks.com
Jennifer	Parr-Murphy	President	Adams County Chamber of Commerce and Tourism	chamber@visitadamscountywi.com
Taylor	Pedersen	President/CEO	Travel Superior	taylor.pedersen@superiorchamber.org
Celeste	Peeler	Customer Success Manager	Simpleview	celeste.peeler@simpleviewinc.com
Julie	Peterman	Director	Middleton Tourism	jpeterman@cityofmiddleton.us
Lynn	Peters	Consultant	C(6) Consulting	LYNNRPETERS@GMAIL.COM
Julie	Peterson	Administrative Services Supervisor	St. Croix County	julie.peterson@sccwi.gov
Laura	Portz	Convention & Event Services Manager	Middleton Tourism	lportz@cityofmiddleton.us
Chandler	Price	Business Development Manager	Simpleview	chandler.price@simpleviewinc.com
Jason	Prigge	Founder	Coolest Coast	LMcoolestcoast@gmail.com
Tina	Prigge	Founder	Coolest Coast	Vagabondcreative@outlook.com
Sherry	Quamme	Chairperson	Wi Miss. River Pkwy Commiss	squamme43@gmail.com
Philip	Rahm	Destination Development Specialist	Madden Media	prahm@maddenmedia.com
Brandon	Raimer	Sales & Logistics Director	Vector & Ink	brandon@vectorandink.com
Michelle	Rasmusson	Director Of Sales & Marketing	Destination Door County	michelle@doorcounty.com
Christine	Rebout	Executive Director	Janesville Area Convention & Visitors Bureau	director@janesvillecvb.com
Jessica	Rieflin	Senior Sales Manager	Wisconsin Dells Visitor & Convention Bureau	jessica@wisdells.com
Courtney	Rinka	Conference Staff	Travel Wisconsin	courtney.rinka@wisconsin.gov
Autumn	Rockhill	Development & Tourism Program Assistant	Marinette County Development & Tourism	autumn.rockhill@marinettecounty.com
Jen	Rogers	Communications & Pr Manager	Destination Door County	jen@doorcounty.com
Celestino	Ruffini	CEO	Visit Beloit	celestino@visitbeloit.com
Morgan	Rusnak	Membership Manager	Destination Door County	morgan@doorcounty.com
Melissa	Sabel	Director Of Marketing	Stevens Point Area CVB	melissa@stevenspointarea.com
Jill	Sadorf	Accounting & Operations Manager	Visit Eau Claire	jill@visiteauclaire.com
Anne	Sayers	Secretary-designee	Wisconsin Department of Tourism	asayers@travelwisconsin.com
Amanda	Schmidt	Digital Marketing Manager	Discover Green Bay	amanda@greenbay.com
Jessica	Scholz	Brand Strategy Marketing Manager	Wisconsin Department of Tourism	jscholz@travelwisconsin.com
Heidi	Schultz	Grants Coordinator	State of Wisconsin, Department of Tourism	HSchultz@travelwisconsin.com
Pam	Seidl	Executive Director	Fox Cities Convention & Visitors Bureau	pseidl@foxcities.org
Jacqui	Sharpe	Associate Director	Three Lakes Area Chamber Of Commerce	jacqui@threelakes.com
Jennifer	Short	Director Of Development & Tourism	Marinette County Development & Tourism	jennifer.short@marinettecounty.com
Mindy	Simons	Marketing Assistant	Hayward Lakes VCB	mindy@haywardlakes.com

Marquise	Slay	Regional Sales Manager	Oliver Company	marquise.slay@olivercompanies.com
Cindy	Smith	Sales Executive	Nei-turner Media Group	csmith@ntmediagroup.com
Romy	Snyder	President/ceo	Wisconsin Dells Visitor & Convention Bureau	romy@wisdells.com
Kim	Sommerfeldt	Sales	Meredith Corporation	kim.sommerfeldt@meredith.com
Kim	Sommerfeldt	Sales	Meredith Travel Marketing/midwest Living	kim.sommerfeldt@meredith.com
Emily	Sonnenburg	Marketing and Digital Services	Manitowoc Visitor & Convention Bureau	esonnenburg@manitowoc.info
David	Spiegelberg	Regional Tourism Specialist	Wisconsin Department of Tourism	Dspiegelberg@travelwisconsin.com
Bekah	Stauffacher	Executive Director	New Glarus Chamber Of Commerce	bekah@swisstown.com
Pat	Stephens	President	Rotary Lights	pstephens@eagle.uwlax.edu
Andrew	Strom	Executive Director	Rusk Area Chamber of Commerce	manager@liveruskcounty.com
Ann	Stuckey	Product Marketing Manager	Simpleview	ann.stuckey@simpleviewinc.com
Kathleen	Sweeney	Pepin County Commissioner	Wisconsin Mississippi River Parkway Commission	kathy.sweeney@comcast.net
Cameron	Teske	Vice President Of Visitor Experiences	Discover Green Bay	cameron@greenbay.com
Tina	Thompson	President/CEO	Tomah Chamber and Visitors Center	tthompson@tomahwisconsin.com
Brad	Toll	President	Discover Green Bay	brad@greenbay.com
Yvonne	Torres	Director Of Finance & Administration	Destination Door County	yvonne@doorcounty.com
Cathy	Trebatoski	Marketing & Visitor Information Specialist	Fox Cities Convention & Visitors Bureau	ctrebatoski@foxcities.org
Craig	Trost	Communications Director	Travel Wisconsin	ctrost@travelwisconsin.com
Maddie	Uhlenbrauck	Marketing Communications Manager	Fox Cities Convention & Visitors Bureau	muhlenbrauck@foxcities.org
Maria	Van Hoorn	Deputy Secretary	State of Wisconsin, Department of Tourism	mvanhoorn@travelwisconsin.com
Nodji	VanWychen	Member	SW ITBEC	wetherby@centurytel.net
Cole	Walters	Marketing & Sales Manager	Wisconsin Rapids Area Cvb	marketing@visitwisrapids.com
Lori	Wanden	Office Manager/visitor Services	Manitowoc Visitor & Convention Bureau	lwanden@manitowoc.info
Don	Weber	Founder & CEO	The Weber Group	ttooke@theweber.group
Krystal	Westfahl	Executive Director	Let's Minocqua Visitors Bureau + Chamber of Commerce	krystal@minocqua.org
Tim	White	Executive Director	Wausau/central Wisconsin CVB	twhite@visitwausau.com
Michelle	Williamson	Executive Director	Pleasant Prairie Convention & Visitors Bureau	michelle@visitpleasantprairie.com
Peggy	Williams-smith	President And CEO	Visit Milwaukee	pwilliamssmith@milwaukee.org
Jim	Rosenberg	Regional Economic Development Director	Wedc	JIM.ROSENBERG@WEDC.ORG
Megan	Zabel Holmes	Multimedia Marketing Manager	Visit Eau Claire	megan@visiteauclaire.com
Dawn	Zanoni	Marketing Services Director	WI Department of Tourism	dzanoni@travelwisconsin.com