



## SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The Wisconsin Association of Conference & Visitors Bureaus (WACVB) invites you to be an important part of [our 2019 Wisconsin Fall Tourism Conference](#), November 7 & 8 in Manitowoc. As a sponsor or exhibitor, you will have the opportunity to network with nearly 200 Wisconsin tourism professionals from conference & visitor bureaus, chambers of commerce, events, attractions, lodging properties, marketing agencies, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you great exposure in a fun, educational and small-group atmosphere.

### Opening Luncheon and Keynote Sponsor - \$2100

- Signage at luncheon
- Welcome remarks
- Complimentary conference registration for two company representatives\*
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Full page ad and logo in conference binder
- Logo on conference Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship
- Complimentary 2020 WACVB Corporate Partnership

- Listing on conference emails and other conference materials.
- Exclusive sponsorship

### Reception Sponsor - \$1100 (1 Sold)

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- 2-sponsor limit

### Breakfast Sponsor - \$1600 – (Sold)

- Signage at Breakfast
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

### Afternoon Break Sponsor - \$700

- Signage at Thursday Afternoon Break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative\*
- Half-page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- 2-sponsor limit.

### Closing Luncheon Sponsor - \$1600

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative\*
- Full page ad and logo in conference notebook
- Logo on Web site

### Marketplace Exhibitor - \$500

- Logo in conference materials
- Complimentary registration for one company representative\*
- Exhibit table at the Thursday evening Marketplace & Reception

**WACVB Corporate Partner Option - \$300**

- Add \$300 to your sponsor/exhibitor fee and become a 2020 corporate partner to WACVB. Benefits include a presentation opportunity at a 2020 WACVB board meeting, member contact list, logo and link on WACVB's website, and opportunity to have literature distributed at WACVB board meetings.

*\*Additional company representative registrations are offered at a reduced rate of \$100.*

**CONTACT JULIA HERTEL AT  
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MORE INFORMATION OR TO RESERVE A SPONSORSHIP OR  
EXHIBIT SPACE. ONLINE REGISTRATION OPENS IN EARLY  
SEPTEMBER.**